



**Driven By Our  
Passion For Golf**

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# Introduction

## Leading the way in synthetic golf applications

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Active Golf Projects are the UK market leaders in delivering the very best synthetic golf practice facilities across the UK and Europe. The company was created because we feel that we have the passion, expertise, and experience to deliver the very best in golf facilities.

Whether you are a home owner or a Golf & Leisure Business Owner, we have the solution for you.

Over the years, we've worked with a wide variety of clients from Blue Chip Corporations and PGA Professionals looking for cutting edge facilities, to small home owners or amateur golfers ready to take their first step into a synthetic surface.

After years of working with hundreds of customers, where each venue, club or garden is different, we really understand what it takes to deliver high quality customer service, whilst also backing up our promise with first class products and installations.

The Active Golf Projects Products service range includes Synthetic Golf Greens, Adventure Golf Courses, Short Game Greens, Driving Range Facilities, Training Aids and more. Our company dynamic team has the solution for you.

Thank you for your interest in Active Golf Projects. If you have any questions please feel free to contact us, and we hope to hear from you soon.

Many thanks,  
**Mr Josh Bartlett**

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**Telephone:** 01925 244440

'The Active Golf Projects Experience –  
Driven By Our Passion For Golf'



# Adventure Golf Design and Build Services

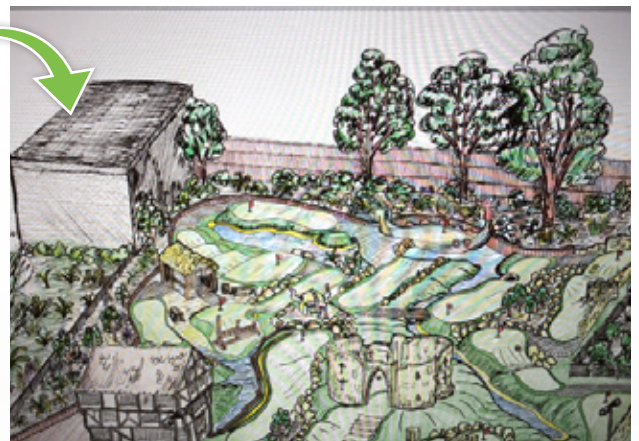
Adventure Golf Courses are an exciting and profitable facility available for leisure parks, driving ranges, golf courses and local authorities.

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This is mainly due to their minimal maintenance requirements and affordable build plans. Every year we see an increase in leisure and courses being built with popular golf themed areas offering fun for all the family.

The design and scale of a course has a direct impact on your initial costs and future profitability. With years of experience in building courses, we design each course to require little maintenance and ensure they are suitable for all weathers, offering the investor a high return in investment.

We pride ourselves on being able to deliver any project from start to finish and to do this all in house with our expert team. We have sales coordinators, designers, project managers, installers and after sales teams. Every part of our business has been build to ensure the process of our company is a pleasure to deal with.



## Our Approach – Perfectly Executed Design, Plan, Installation & Management

We have a number of services and products available, all of which are suitable for different requirements. It is our job to advise each prospective customer, with the best solution for their enquiry. We will ask a number of questions to determine the exact needs based on a description of area, base works, facility required and area dimensions.

As with all golfing applications installed by Active Golf Projects, the preparation and planning process of any golf facility is one of the most important stages due to the amount of technical components needed to construct the perfect course of facility.





# Return On Investment Calculator

It is likely that you are now really considering the potential of Adventure Golf Course ownership and are intent on learning more about the financial side of things.

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We have pre-filled the form with common market values, however, each field can be customized to suit the way that your course will be operated based on its location, competition, and target audience.

If you are looking to take your Adventure Golf interests to the next stage, you can request a call with one of our Adventure Golf Course Experts by emailing us at [info@activegolfprojects.co.uk](mailto:info@activegolfprojects.co.uk) or by calling 01925 244440

	FIXED FIELDS	CUSTOMISABLE FIELDS	FORMULAE	
Open Time	12pm	6 Day Time Hours		1.
Night Time Hours From	6pm	4 Night Time Hours		
Close Time	10pm	10 Total Trading Hours		
Max. Rounds Per Hour	80	Maximum Capacity & Full Efficiency		2.
Daytime Capacity %	25%	$80 \div 100 = 0.8 \times 25 = 20$ rounds / hr		
Night Time Capacity %	40%	$80 \div 100 = 0.8 \times 40 = 32$ rounds / hr		
Daytime Pricing	£7.00	$20 \times £7.00 = 140.00 \times 6hr = 840.00$		3.
Night Time Pricing	£9.00	$32 \times £9.00 = £288.00 \times 4hr = £1,152.00$		
Peak Trading Days	90	100% Of Rev. at 25% and 40% Capacity		4.
Off-Peak Trading Days	100	50% Of Peak Trading Day Revenue		
<b>PEAK TOTAL REV</b>	<b>£179,280</b>	<b><math>£840 + 1,152 = 1,992 \times 90 = £179,280</math></b>		5.
<b>OFF-PEAK TOTAL REV</b>	<b>£99,600</b>	<b><math>£840 + 1,152 = 1,992 \times 50 = £99,600</math></b>		
<b>TOTAL YEARLY REVENUE:</b>	<b>£278,880</b>	<b><math>£179,280 + £99,600 = £278,880</math></b>		6.

3 RESULTS SHOWN

- Daytime & night time hours to be calculated separately, to allow for later calculation of daytime and night time revenue. **Formula: (10pm - 6pm = 4 hours)**
- These fields are required to show the average player capacity in the individual time periods, which can then be used to work out the estimated amount of rounds paid for within an hour. **Formula: (80 (max. rounds per hour) ÷ 100 = 0.8 (1%) x 25 (daytime capacity %) = 20 rounds per hour)**
- Revenue of daytime and night time hours can then be calculated as we have the estimated rounds played per hour. **Formula: (20 (rounds per hour) x £7.00 (daytime pricing) = £140.00 (per hour) x 6hr (daytime operating hours) = £840.00 daytime hours revenue)**
- Peak trading days are based at 100% revenue. Off-Peak trading days are fixed at 50% of peak revenue to allow for reduced footfall. **Off Peak Formula: (90 (Peak Trading Days) ÷ 2 = 45)**
- Peak & Off-Peak Revenue calculated separately for more accurate yearly revenue estimate. **Peak Formula: (£840 (Daytime Rev) + £1152 (Night time Rev) = £1992 (total daily rev) x 90 (peak trading days) = £179,280 (total yearly peak revenue).**  
**Off-Peak Formula (£840 (Daytime Rev) + £1152 (Night time Rev) = £1992 (total daily rev) x 50 (off peak trading days) = £99,600 (total yearly off-peak revenue)**
- Total Yearly Revenue (all trading days combined): **Formula: (£179,280 (Peak Total Revenue) + £99,600 (Off-Peak Total Revenue) = £278,880 (Total Yearly Revenue))**



## What We Can Offer:

- In house Design
- Creative design and concepts
- 3D visuals
- Technical Drawings
- Superior Build Quality
- Construction & Groundworks
- Landscaping
- Artificial Grass and pathway surfaces
- Water Features and props
- Specialist joinery
- High Grade materials & Advanced installers
- Inhouse project management
- On-going maintenance and support
- Excellent customer service and after service

# Case Studies: Clonakilty Adventure Golf

Located on the Clonakilty Park Hotel Complex, Clonakilty Park Adventure Golf is the latest addition to the already popular resort.

This mini golf course provides even more fun for all the family with a maritime themed 18-hole adventure golf. Sail and surf through sharks, surfboards, lighthouses, boats and more as you golf.







**Budget:**  
£180k



**Theme:**  
Wild Atlantic  
Nautical



**Materials:**  
Large Lifesize  
Props



**Course Size:**  
9 Holes



**Other:**  
Accessible



**Other:**  
2 Playable Ways

# Case Studies: The Falkirk Wheel Adventure Golf

Scottish Canals has introduced a 9-hole outdoor mini golf course with waterway-themed holes as part of new activities at The Falkirk Wheel.

Waterway themed mini golf added to Falkirk Wheel attractions for the summer and in keeping with the local area in addition to their already popular tourist destination.







**Budget:**  
£100k



**Theme:**  
Engineering



**Materials:**  
Natural, Long  
Lasting



**Course Size:**  
9 Holes



**Other:**  
Accessible



**Other:**  
Rubber Mulch  
Pathway

# Case Studies: Ferneley's Dairy Farm Adventure Golf

Ferneley's Adventure Golf course is based at our on-farm Café on our family run dairy farm, overlooking picturesque views & fields of our cows and sheep.

The course is made up of 9 holes. Each hole has a different theme surrounding farming.

We have installed large scale props such as a real vintage tractor, milk cart, and play through chicken hut. The Golf Greens have all been shaped to give a fun and challenging game for all ages and capabilities.







**Budget:**  
£125k



**Theme:**  
Farmyard



**Materials:**  
Large, Lifesize  
Props



**Course Size:**  
9 Holes



**Other:**  
Kiosk



**Other:**  
Landscaped Areas  
& Planting

# Case Studies: Golf World Stansted 1066

Golf World Stansted is set in the beautiful Essex countryside near Stansted Airport and includes a 9 hole golf course, a 3-hole short course and an Adventure Golf Course.

1066 Adventure Golf is based on local history and we have built it to reflect the design of early Norman Motte and Bailey Castles, many of which were constructed in 1066 after the Norman invasion.

The 18 hole course is made from artificial grass, with contouring, raised levels, rough and fairways, all designed to give a more natural feel, with some challenging holes as well as some easier ones.







**Budget:**  
£300k



**Theme:**  
Battle of Hastings



**Props:**  
Structured Buildings



**Course Size:**  
18Holes



**Other:**  
Interactive Sound



**Other:**  
Water Features



# The Rapidly Growing Leisure Activity Combining Football And Golf

Footgolf is a revolution for the sport and leisure industry. It combines the social aspect and elegance of Golf, with the world's passion for football.

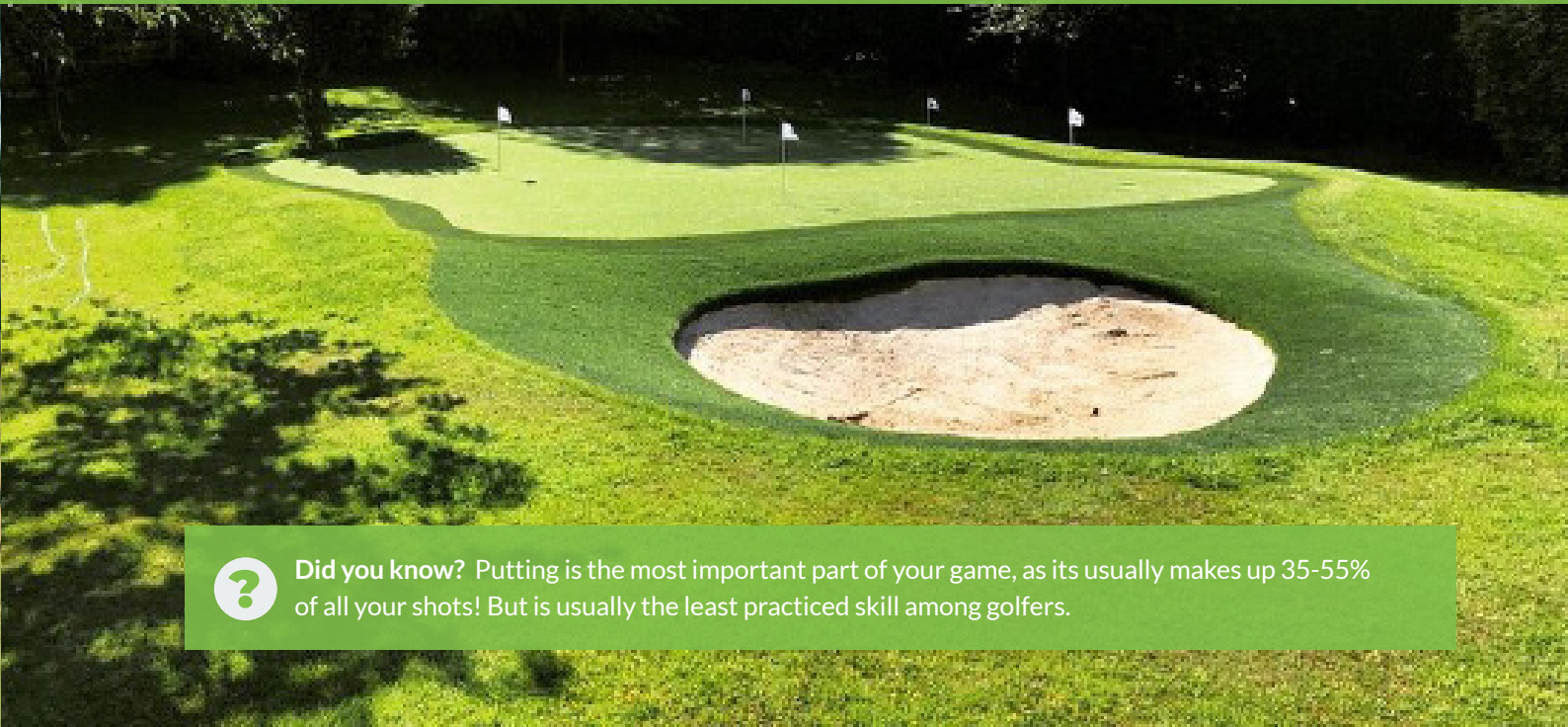
Footgolf is a fun activity for people who do not have the energy to run around a large pitch, or the time to play a full round of golf. Playing a fun and exciting game, and the fact that strength and endurance are not the key factors to winning, make Footgolf a game for everyone.

Like Golf, the aim of the game is to get the ball into the hole in the fewest amount of strokes as possible. A Football, scorecard and pencil is all your customers need to play and start enjoying the sport of Footgolf.

Footgolf courses can be created in various areas, small and large, they don't take up as much room as a standard golf course, meaning that a relatively small space can create a profitable income stream.

Active Golf Projects expertise within Golf & Synthetic Turf ensures that your course will benefit from low maintenance, year round playability with realistic greens, and durable surfaces that are manufactured to last.





**Did you know?** Putting is the most important part of your game, as its usually makes up 35-55% of all your shots! But is usually the least practiced skill among golfers.

# Our Golf Green Solutions

Artificial Grass is becoming more commonly used at golf courses for practice areas and driving ranges as well as residentially. Artificial golf greens are popular within courses, clubs & leisure resorts due to the quality of feedback from both PGA Professionals, and amateurs alike. The realistic appearance and durability of artificial grass provides perfect greens on the course

all year round. You will experience a consistent quality and unbelievable feel, from a green that is almost indistinguishable from real grass – no matter the weather. The downside to standard, natural practice areas is that the issue of on-going maintenance still remains, so it costs more money and time than is necessary.

## Putting Greens

Active Golf Projects can design and install putting greens for both home owners or Golf & Leisure facilities. Each individual green can be designed and installed exactly to your golf requirements, from the contours of the green right down to the finest details, such as the pin position. This allows you to practice your short game before heading onto the course.

Professional golf coaches and academies across the UK are trying to influence the next generation of golfers by updating their facilities – It is said that the majority of golf newcomers find it easier to learn in a modern environment with modern technology.

These greens are specifically designed for putting and chipping from fringe areas only. The performance of putting greens provide a consistent stimp speed of nine and is a none directional fibre to ensure a tour like green.



## Short Game Greens

When it comes to looking at sharpening your Short game our greens are designed to do just that. They have become increasingly popular in golf clubs, driving ranges and peoples back gardens. They generally feature, challenging undulations, marked targets, different styles of bunkers and a variation in tee positions and distances. Golf professionals have

especially welcomed these facilities as a key facility for group and individual lessons for adults and juniors. These greens will receive pitch shots from 80 yards and will also provide an excellent putting surface all year round.

## Full Size Golf Greens

Our Full Size Golf Greens are the perfect example of a realistic, low maintenance and all weather playing surface. These greens have to be well designed and are constructed using only Granite stone which is machine shaped, layered, compacted and finished with a dust aggregate. This is a very technical, time consuming part of the project - the base preparation is crucial to greens of this size and standard, and no two installs are the same.

Once the base is finished we then install a specialist cushion underlay on the base, and our professional Synthetic Grass surface is installed on top.

This is followed by a specially graded sand to enable the system to work exactly how a Tour Green is expected to play.

These greens will receive shots from any distance and are top dressed and rolled to provide an exact stimp speed.

We have provided installations all over the world with our proven products and installation methods, and we really do have the ultimate solution for you or your business.





**Did you know?** Bunkers provide a psychological landmark. They accentuate the hole and provide targets for directing the golfer to a defined landing area.

## Bunkers

Some of the most difficult hazards in golf are bunkers, they vary in size, shape and depth – but you don't need to feel trapped in the sand! Installing an Active Golf Projects bunker alongside your course facility is the perfect way to encourage player to perfect their technique and relish the challenge!

Active Golf Projects can incorporate bunkers into your green design to any shape size and depth, filled with the same high grade sand used at your local course or, if you'd prefer, the sand that's good enough for the masters at Augusta.

## Indoor Putting Studios

Clubs & Coaches understand how frustrating it can be with limited course time in the UK winter months due to the issues of course playability, and generally, golfers and especially newcomers, being less interested in playing in the worsening winters! Having an indoor facility available for hire, and open for lessons and demo's can dramatically increase winter revenue and customer retention.

We can take care of your installation every step of the way – including Modular Panel Base Installation, Contoured Putting Green Installation, Signage & Panoramic Wall Graphics, Putter Holders and More.

Due to the variety of flooring surfaces out there, we understand that there is no one solution that fits all when it comes to having a realistic, indoor golf green installed. That's why we've developed a number of install methods, to ensure that you can benefit from a professional golf green installation, no matter what your current area surface is like.





# Driving Range Facilities

## Tee Line and Driving Mats

Active Golf offer you the most up-to-date tee line turf available. It allows you to strike the ball off the turf realistically whilst also having the abilities to hold a tee. The tee line is perfect for all year round practice and tuition, saving the summer tees and practice area turf for the height of the sunny season.

Introducing this tee line turf to teeing areas on courses is a way to draw winter golfers to your course and increase winter revenue. These teeing areas can be put anywhere on the course which will give you, the golf club, the chance to keep your course playing the same distance and difficulty, all year round. Like all of our products, this tee line requires no maintenance and gives you a perfect playing surface all year round.

## Targets and Greens

Synthetic target greens provide an inexpensive, long term opportunity to boost your image whilst providing a premium quality offering for members and range users. Target Greens can be fully tailored to meet your range requirements. We'll help you plan the sizes, distances, and even colours so you can tie this in with your course or range branding to create a truly unique user experience.

For the same reasons mentioned above, synthetic target greens offer you a significant cost saving over natural greens. Made from slightly lesser grades of synthetic material, the target greens "behave" just as a natural grass green, with the same minimal ongoing maintenance costs.



# Read What Clients Have To Say...

“ We recently looked to improve the facilities on offer to our member and guests and as a result contacted Josh and the Team at Active Golf Projects. Josh, Shaun and the team could not have been more helpful or more professional throughout the entire contract. We were looking for a high quality finish and we very impressed with the entire process and final product provided by Active Golf Projects. From talking through and advising on the design and also whilst completing the work on site.

Josh and the team even helped the club with top dressing and flattening an area after further capital works which was above and beyond the agreement with Active Golf Projects. We couldn't recommend Josh and Active Projects highly enough and would welcome any customers looking to improve their facilities to contact the team to discuss their needs. We will be sure to be in touch in the future for further projects and look forward to our members and guests enjoying the new 30m Astro Turf Facility at Lincoln Golf Club.”

- **Lincoln Golf Club**

“ The putting green Active Golf Projects built for us at the BMW Championship at Wentworth was a great success. We would recommend them to everyone. ”

- **Ping**

“ We highly recommend Josh and the European Golf team for the excellent job they done on our new artificial putting green. From start to finish, the whole process was simple and it is a breath of fresh air to have a high quality artificial green that can be used all year round' We cannot recommend Active Golf Projects enough and if your looking for a high quality artificial green then look no further ”

- **Royal Eastbourne Golf Club**

“ A key part of our brief was to ensure the course which is situated in the shadow of The Falkirk Wheel would fit it naturally into its surroundings. Josh and his team worked closely with our team to develop a creative and fun design from our original vision. We are delighted with the results and the quality of the build is excellent. Allowing flexibility as the build commenced allowed us to maximise what we could achieve within our budget. The build team were extremely professional and took great pride in ensuring the finish is of the highest quality. This was all achieved whilst adapting to fluctuating pandemic restrictions, flash flood conditions and working within a busy operational destination. ”

- **The Falkirk Wheel Adventure Golf**

# Visit Our Online Store

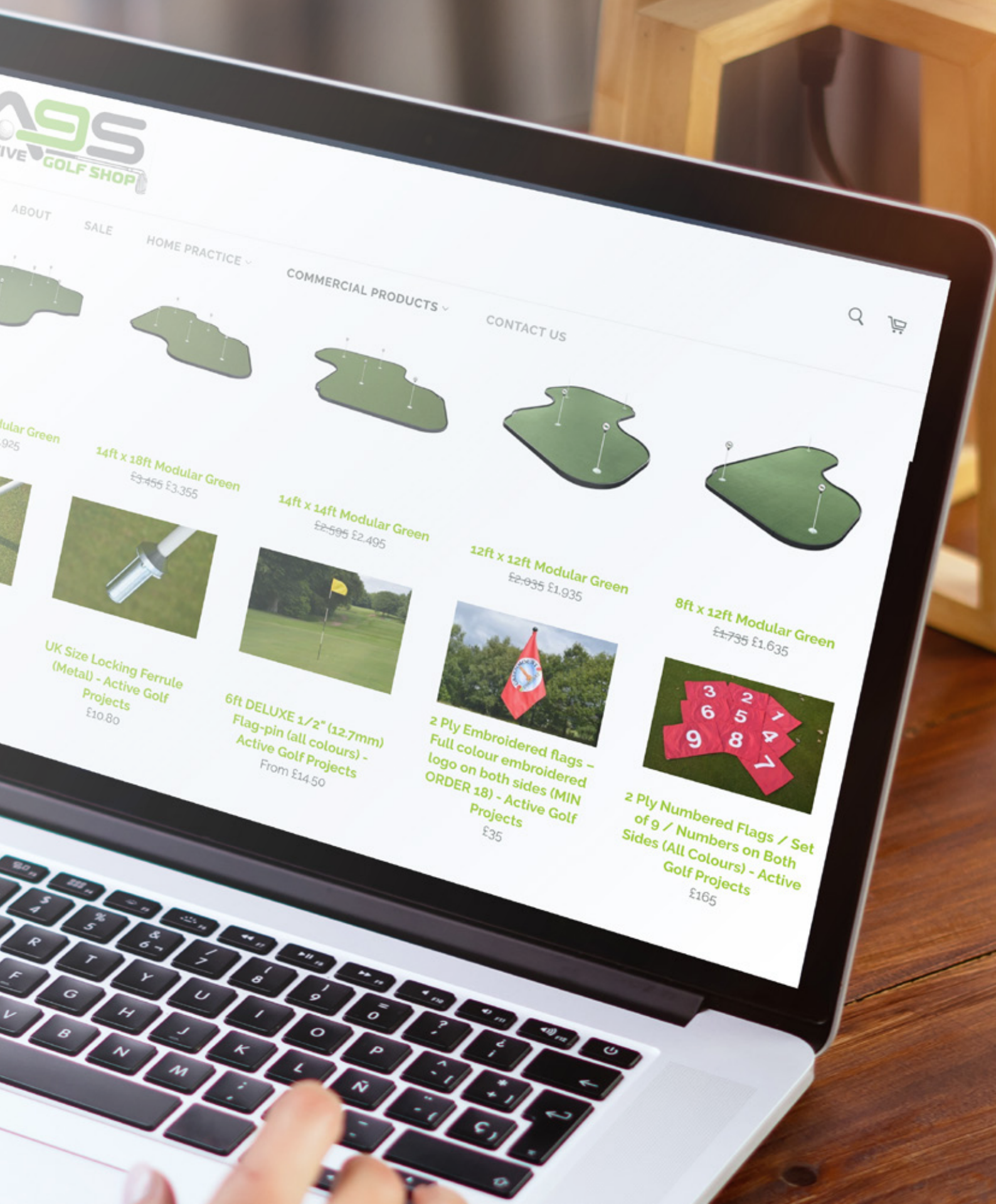
[www.activegolfshop.co.uk](http://www.activegolfshop.co.uk)

We offer various types of products and solutions which have found their way into prestigious golf clubs and homes alike, both here in the UK and throughout Europe. The product range includes synthetic putting mats, modular greens, flags and pins, golf training aids and more. Our company is very dynamic in the type of client we work for and the solutions we find for them.

Due to the ongoing success of our supply and installation services, we have decided to spend time improving our online store, so that we can deliver a wider range of products suitable for both domestic settings and professional course environments.







- ABOUT
- SALE
- HOME PRACTICE
- COMMERCIAL PRODUCTS
- CONTACT US



ular Green  
925



14ft x 18ft Modular Green  
£3,455 £3,355



14ft x 14ft Modular Green  
£2,595 £2,495



12ft x 12ft Modular Green  
£2,035 £1,935



8ft x 12ft Modular Green  
£1,735 £1,635



UK Size Locking Ferrule  
(Metal) - Active Golf  
Projects  
£10.80



6ft DELUXE 1/2" (12.7mm)  
Flag-pin (all colours) -  
Active Golf Projects  
From £14.50



2 Ply Embroidered flags -  
Full colour embroidered  
logo on both sides (MIN  
ORDER 18) - Active Golf  
Projects  
£35



2 Ply Numbered Flags / Set  
of 9 / Numbers on Both  
Sides (All Colours) - Active  
Golf Projects  
£165





# Driven By Our Passion For Golf

[www.activegolfprojects.co.uk](http://www.activegolfprojects.co.uk)

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